



# DataLynkr

## **Take Tally Beyond the Finance Team**

**Turn your Tally into a connected ecosystem where every team works with the same live, accessible Tally data.**

**Anywhere. On any device.**



# About DataLynkr

DataLynkr is built by a team with over three decades of experience delivering Tally solutions to businesses across industries in India.

Over the years, we noticed a clear gap: while Tally is powerful, it's often limited to in-office desktops and mainly used by finance teams. Sales, operations, and field teams were disconnected, **missing real-time information and capabilities** they need to act quickly and make informed decisions.

We created DataLynkr to bridge that gap — to bring Tally capabilities to the entire organization, anywhere, anytime. **Tally is seen as a data entry system, but DataLynkr changes that.** By providing real-time access, we enable sales teams, managers and accounting to work together seamlessly, placing orders directly to Tally, improving workflows, accelerating approvals, and ensuring every decision is based on the latest information with zero lag.

For business owners, DataLynkr offers dynamic dashboards and real-time insights, helping them monitor performance and make confident, data-driven decisions from anywhere.

At the same time, we respect your data. **DataLynkr does not store any customer data on our servers.** All information is fetched directly from your Tally system, ensuring your data remains secure, private, and under your control.

Our mission is simple: To empower companies hungry for growth by enabling every team to contribute, access, and leverage Tally data and capabilities — transforming daily activity into insights that fuel smarter decisions in the present and for the future.

With DataLynkr, businesses can break free from the limits of Tally systems, empower their teams, and improve operational efficiency — without compromising data privacy.

# What We Deliver

## Sales Order Management

Modern, mobile-first order placement with real-time inventory and approval controls.

Workflow: **Mobile** / Computer → Order → Optional State in Tally → Manager Approval → Regular Tally Record

### Use Case:

#### Sales Team

- Place orders directly from the field using a mobile device.
- View only their assigned customers and relevant customer information.
- Orders enter Tally in “Optional” state and become final only after approval.
- Check live stock availability across godowns (with optional Yes/No visibility control).
- Use barcode/QR scanning for fast, accurate order entry.
- View the customer’s overdue bills, credit days/limit when placing an order.
- Place lightning-quick orders in draft mode for salesmen who don’t have the time to fill in all the information.

Order Entry

Akhil Pvt Ltd

Sales Order

Party Details

Receivable: ₹94652.46 Dr Credit Limit: ₹0.00 Cr

Select Item

Select Item Name

Items (2)

Arun Ice Creams - Choco Box

Qty : 1 x ₹1000 (1 - 0%) = ₹1000.00 Stock : 12 | Tax% : 5%

Arun Ice Creams - Vanilla

Qty : 8 x ₹200 (1 - 0%) = ₹1600.00 Stock : 500 | Tax% : 5%

LEDGER DETAILS

Grand Total ₹2600.00

Add Details Place Order

(Browser Interface available)

- Attach a picture and place the order.
- Change delivery due date for each item, quantity, rate, value, discount, description (with controls to disable any of these fields or make them constant/unmodifiable).
- Allow placing orders only if salesman is at the desired location of your customer

## Browser Only Feature - Email Order Reading Integration

Connect the email address where you usually get email orders from your customers/salesmen to view these emails directly from your web browser login. These emails can be reviewed on the order entry screen so you can enter the incoming emails as orders by your team

### Benefits

- Decreases order servicing times
- Eliminates unnecessary back-and-forth with finance teams
- Strengthens transparency with customers and sales teams
- Ensures sensitive financial data remains strictly permission-based

### Controls & Configurations

- Make **any field in the order entry customizable**. You can make it editable or constant/unmodifiable(Value, Discount, Rate, etc.)
- Ability to show stock available as “Yes/No” or the actual quantity available when placing an order
- Configure to capture **enquiries and quotations**
- Place new requests
- **Geo-tagged order capture** – orders can be placed only when the salesperson is physically at the customer location

# Extend a Portal For Your Customers

Give your customers secure, self-service access to their own Tally data — **without** exposing any data that you don't need to share

DataLynkr enables you to offer a personalized, role-based portal where customers can view **their** invoices, outstanding bills, track orders, and place new requests.

The result: fewer back-and-forth calls, faster order cycles, improved transparency, and stronger customer relationships — all powered directly by live Tally data.

## What Your Customers Can Do

### Access **Their** Own Financial Records

View **only their** invoices, receipts, bill-wise details, and complete transaction history anytime — securely and permission-based.

### Track **Their** Outstanding & Overdue Payments

Instantly check pending balances, aging bills, and due dates without contacting your accounts team.

### Make Payments Easily

Pay directly using QR code or bank details for faster collections and reduced follow-ups.

# View **Their** Order History in Real Time

See past orders, fulfilled orders, and partially completed or pending orders with full visibility.

## Attach Supporting Documents

Upload images or attachments while placing orders for clearer communication and fewer errors.

## Place Orders Independently

Submit orders through a secure, personalized portal linked only to their company profile.

**Place Orders**

Order Type: Sales Order | Class Name: Available | Customer: Akhil Marketing

Credit Info: Closing Balance: ₹13,700.14 Dr | Credit Limit: ₹0.00 Cr | Overdue: 2

Item Name: GRB-Brown Ghee 1Ltr\*12-PJ-Rs.904 | Qty: 5.00 CAR (60.00 PCS) | Stock: 10 | Rate Inclusive: 8291.64

Rate: 7896.8 | Rate UOM: CAR | Disc %: 0 | GST %: 5 | Amount: ₹39484.00 | + Add Item

Item Name	Qty	Stock	Rate	Rate UOM	Disc %	GST %	Amount	Actions
GRB-Besan Laddu 100g*50N -Rs.85	4.00 CAR (200.00 PCS)	3	₹2855.41	CAR	0%	5%	₹11421.64	✓ ✕
GRB-Brown Ghee 1Ltr*12-PJ-Rs.904	4.00 CAR (48.00 PCS)	42	₹8450.31	CAR	0%	5%	₹33801.24	✓ ✕
GRB-Brown Ghee 1Ltr*12-PJ-Rs.904	1.00 CAR (12.00 PCS)	10	₹7896.80	CAR	0%	5%	₹7896.80	✓ ✕
GRB-Brown Ghee 1Ltr*12-PJ-Rs.869-Off	1.00 CAR (12.00 PCS)	0	₹7896.80	CAR	0%	5%	₹7896.80	✓ ✕
<b>OrderTotal (4 Items ...)</b>	<b>10</b>						<b>₹61016.48</b>	

Transaction Summary: Subtotal: ₹61016.48 | Total: ₹61016.48 | Place Order | Tax Analysis

Transaction Information: Order Date: 03/09/2026 | Order Type: Sales Order | Items Count: 4 | Total Quantity: 10

(Mobile Interface available)

In the above image, you can see that access is restricted to only “Akhil Marketing”. So if **your** customer was “Akhil Marketing” and you chose to extend access **only to place orders** — Only Akhil Marketing would show up in the customer list. Additionally, if you look at the left navigation menu the customer **only has the option to place orders**. No other options are extended (Refer to the Dashboard section to compare left nav bars)

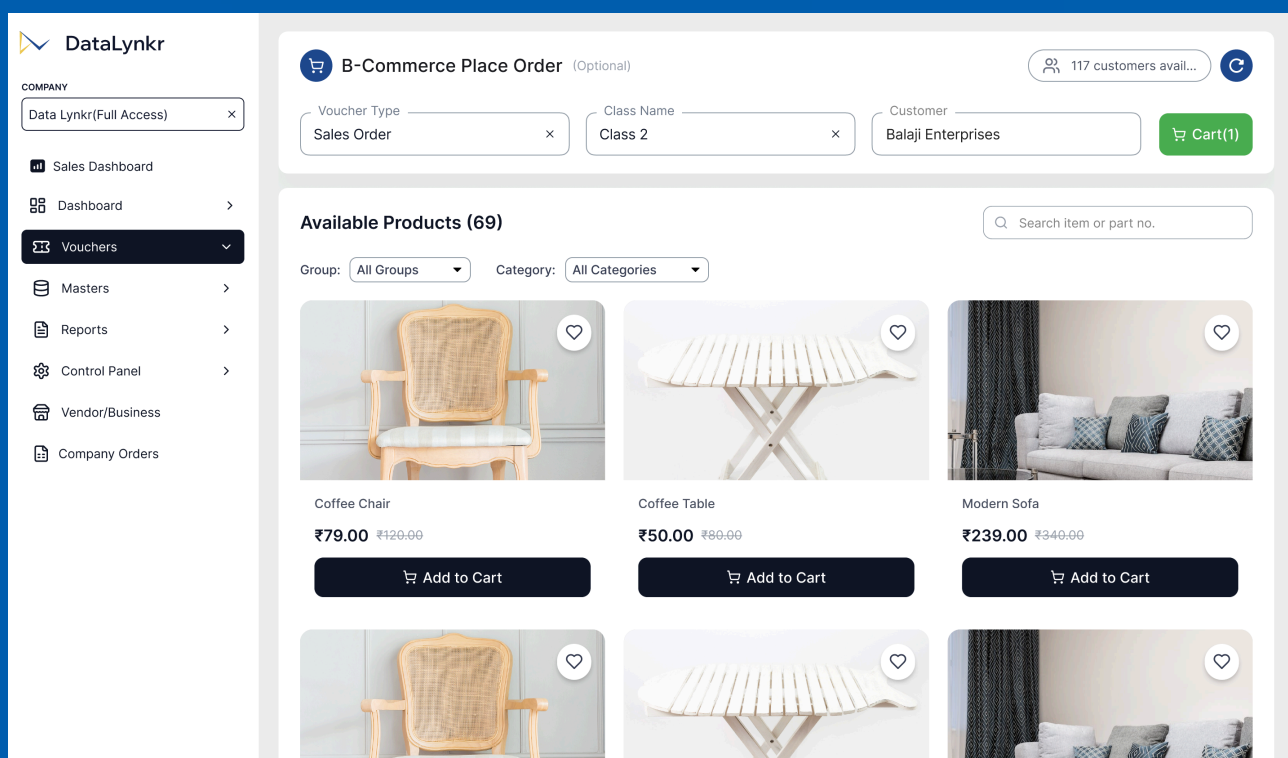
# Modern B-Commerce Ordering Interface

Bring the power of e-commerce style ordering directly into Tally — without the duplicate work.

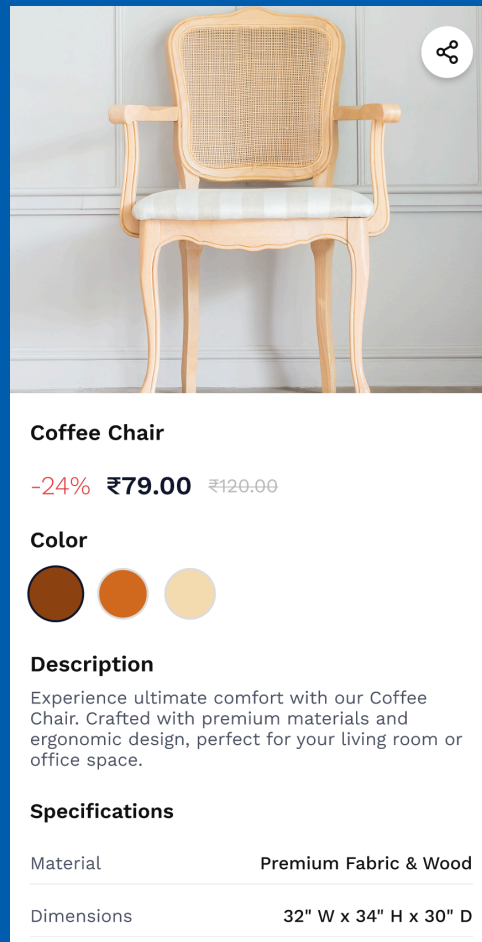
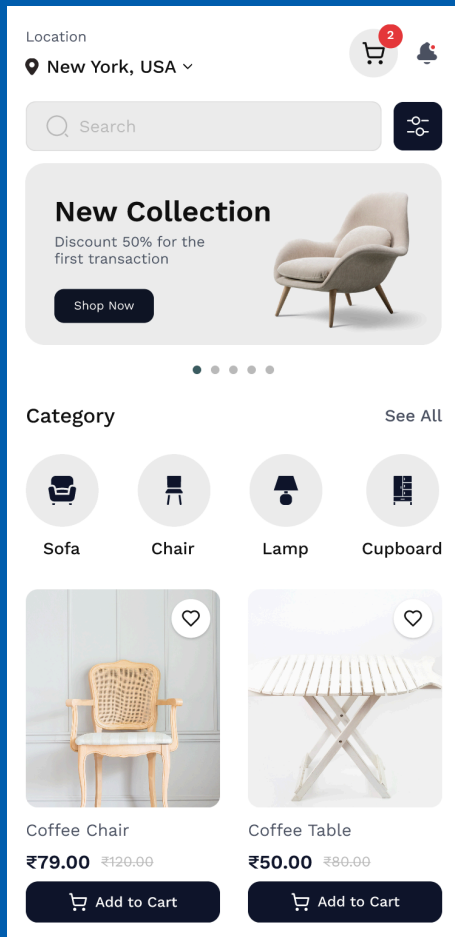
Many businesses build separate B2B or B2C ordering websites to showcase products with images, descriptions, discounts, sizes, colors, and pricing. While these platforms are great for capturing orders, they create a **major operational challenge: every order still needs to be manually re-entered into Tally** for invoicing, accounting, and inventory tracking. This duplication wastes time, increases errors, and creates inconsistencies between systems.

DataLynkr eliminates this gap.

Our modern B-Commerce interface allows businesses to present their products in a clean, e-commerce style ordering experience while pulling items directly from Tally. When customers place orders through the portal, the orders flow straight into Tally — ready for approval, processing, and invoicing.



(Web portal view)



## E-commerce style product catalog powered by Tally

Display product images, descriptions, sizes, colors, and pricing in a modern ordering interface. **All you need to do is keep your data organized.**

## Orders flow directly into Tally

Every order placed through the portal is automatically recorded in Tally — **eliminating manual data entry.**

## No duplicate systems to maintain

Products, pricing, and inventory stay managed in Tally while the portal simply reflects the live data.

## Faster order-to-invoice cycle

Sales orders created by customers can be instantly converted into invoices inside Tally.

# Authorization Workflows

Streamline approvals with mobile-ready workflows that keep operations moving.

Workflow: Mobile / Computer → Submit Order → Manager Notification → **Approval / Rejection** → Tally Update

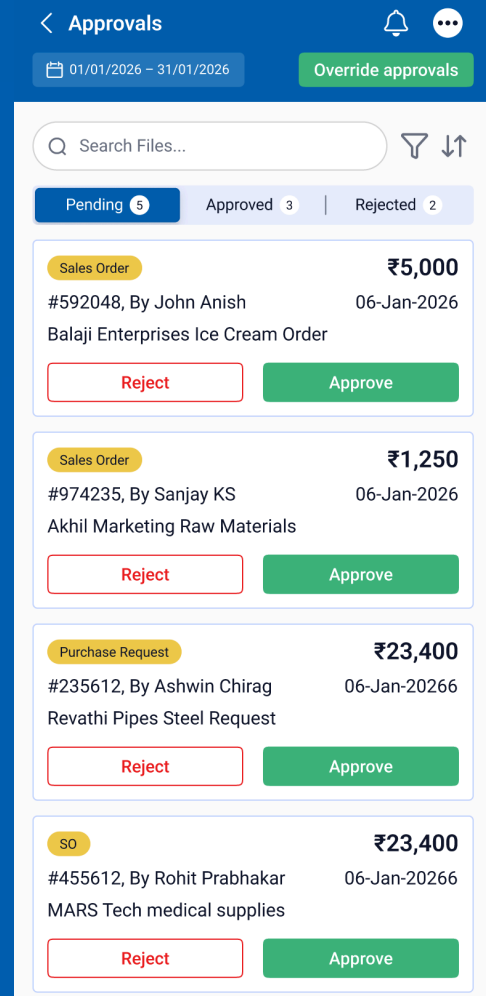
## Supported Approval Requests

- Sales Order Approval
  - Tour advances
  - Expense claims
  - Vendor payments
- (Expandable based on Tally configurations)

## Use Case:

### Sales & Field Teams

- Submit Sales Order for approval to the assigned manager
- Submit travel expenses and tour advance requests instantly.
- View the reason why a Sales Order was rejected and update the order based on comments.
- Track approval status without calling the office.



(Browser Interface available)

## Managers & Owners

- Approve or reject requests from anywhere.
- Speed up reimbursements and payments, reducing bottlenecks.
- Maintain complete transparency and control with a digital audit trail.

## Operations & Accounts

- Quickly process vendor payment requests with clear visibility of pending approvals.
- Accounts can approve expense claims while working with the approver of claims, where both parties have visibility.

## Multi-Level Approval with Smart Escalation & Conditional Routing

DataLynkr now supports fully configurable multi-level approval workflows, enabling businesses to define exactly how orders move through their hierarchy. Whether approvals follow a simple chain (Salesman → Manager → Owner) or a more detailed structure (Salesman → Employee #1 → Manager → Owner), every step is structured, trackable, and transparent.

To ensure business continuity, **higher authorities can securely override** and approve pending requests **if a reporting manager is unavailable**. Additionally, approvals can be triggered conditionally — based on order value thresholds — so only high-value transactions escalate to senior management.

Orders move sequentially based on your defined reporting structure. Automatically trigger approvals only when order value exceeds a predefined threshold.

# Daily Ledger Reports

A secure, role-based ledger view that brings financial clarity directly to your teams and customers.

Workflow: Mobile / Computer → Login →

Ledger Reports → **Ledger Vouchers**  
**Bill-wise Outstanding**  
**Sales Order Outstanding**  
**Cleared Orders**  
**Past Orders**

## Use Case:

### Sales Team

- Instantly check customer outstanding balances, overdue invoices, and payment history while on the field.
- Reduce dependency on the finance team for quick information before logging orders.
- Access only the customers assigned to them — no exposure to other financial data.
- Track partially-fulfilled/pending orders for a customer/all customers
- View cleared/fulfilled orders for a customer/all customers
- Share Invoices effortlessly from anywhere

Ledger Reports		🔗	🔔
📄	Ledger Vouchers		▼
👤	Akhil Marketing		🔍
📅	01-Jun-25 – 06-Jan-26		
GST Sales	30,600.00 Dr.		
23-Dec-25	Sales	#SRN-F36/2025-26	
GST Sales	2,600.00 Cr.		
23-Dec-25	Sales	#SRN-F36/2025-26	
HDFC Bank	5,600.00 Dr.		
23-Dec-25	Receipt	#SRN-F36/2025-26	
Kotak Bank	5,600.00 Dr.		
23-Dec-25	Receipt	#SRN-F36/2025-26	
BALAJI ENTERPRISES	2,600.00 Cr.		
23-Dec-25	Journal Entry	#SRN-F36/2025-26	
GST Sales	5,600.00 Dr.		
23-Dec-25	Credit Note	#SRN-F36/2025-26	
Bizom Cash	2,600.00 Cr.		
23-Dec-25	Receipt	#SRN-F36/2025-26	
GST Sales	2,600.00 Cr.		
23-Dec-25	Sales	#SRN-F36/2025-26	
GRB Food Items	5,600.00 Dr.		
GRAND TOTAL			>

(Browser Interface available)

## Benefits

- Keep track of what is yet to be supplied (partially fulfilled orders)
- Ensures sensitive financial data remains strictly permission-based
- Eliminates unnecessary back-and-forth with finance teams
- Reduces delays in sales cycles
- Enable more informed conversations and faster sales decisions.

## Stock Group Summary

A report that shows the total quantity and value of inventory grouped by stock categories, enabling users to monitor inventory flow at a consolidated level from any device via SaaS pulled directly from Tally.

### Use Case:

- Plan Inventory decisions by reviewing current stock present, stock incoming and outgoing across multiple locations/godowns
- Compare quantities and values across groups to spot trends for inventory management and planning
- Plan for low stock - Detect low stock levels at group level to support purchasing decisions.
- Quickly confirm available stock category-wise before approving sales or purchases.

Stock Item Monthly Summary

Tally Prime Silver

01-Jun-25 – 06-Jan-26

Inwards Outwards

Particulars	Qty	Value
Opening Balance	----	----
<b>Apr'25</b>		
Inwards	----	----
Outwards	----	----
<b>May' 25</b>		
Inwards	----	----
Outwards	----	----
<b>Jun' 25</b>		
Inwards	----	----
Outwards	----	----
<b>Jul' 25</b>		
Inwards	----	----
Outwards	----	----
<b>Aug' 25</b>		
Inwards	----	----
Outwards	----	----

(Browser Interface available)

# Dynamic Dashboards

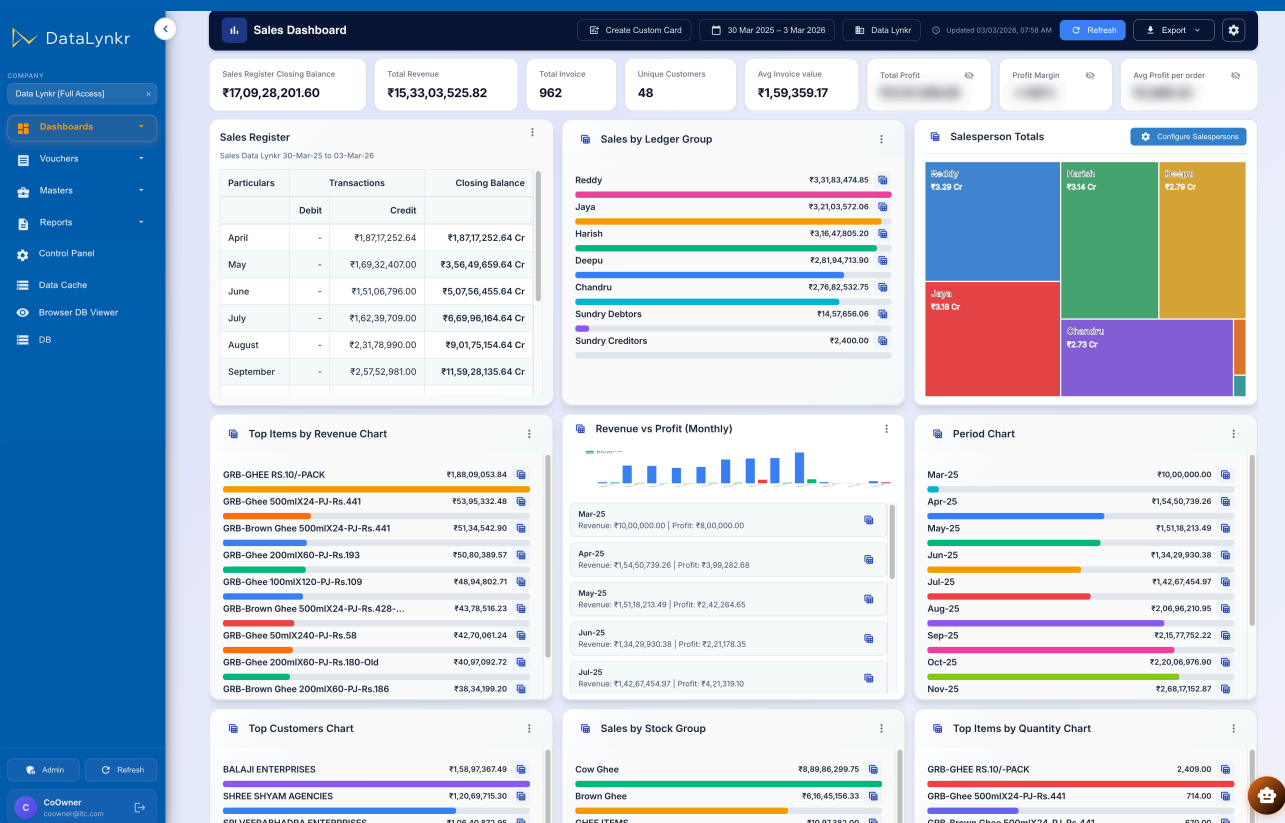
Powerful real-time dashboards that turn Tally data into actionable business insights and give you visibility of your business.

Workflow: Computer / Mobile → Login → Dashboard

## Sales Dashboards

Real-Time Performance. Actionable Intelligence. Complete Visibility.

The DataLynkr Sales Dashboard transforms your Tally data into powerful, visual business intelligence. With dynamic, real-time cards and interactive charts, owners gain a consolidated view of sales performance, profitability, inventory movement, and team productivity — all accessible from any device.



(Mobile Interface available)

What makes it even more powerful is its interactive filtering capability — simply click on any chart element (for example, a specific customer, salesperson, state, or item), and all other charts automatically update to reflect that selection. This allows instant deep-dive analysis without running multiple reports.

From high-level revenue trends to item-level profitability insights, the dashboard empowers businesses to move from reactive reporting to proactive decision-making.

## Interactive Drill-Down & Smart Filtering

- Click any customer in Top Customers → All charts filter to show data for that customer.
- Select a specific Salesperson → Instantly view their revenue, profit, items sold, and trends.
- Select a Stock Group or Item → View revenue, quantity, and profit impact in one unified view.
- Eliminate the need to generate multiple separate reports. Move from overview to detailed analysis in seconds.

## Insights You Can Derive from the Dashboard

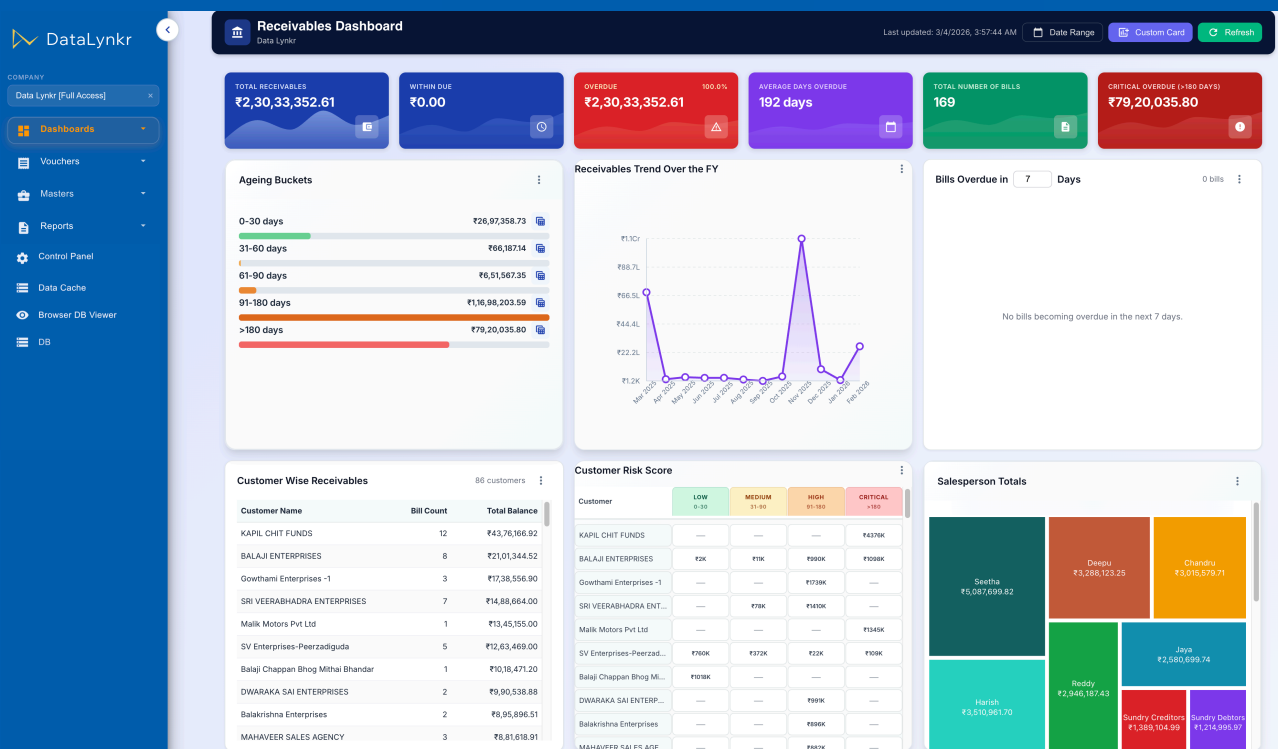
- Identify high-performing and underperforming salespeople.
- Design better incentive structures based on measurable performance.
- Recognize seasonal sales patterns across months and years.
- Detect fast-moving vs slow-moving inventory trends.
- Prevent overstocking and reduce dead stock.
- Avoid stock shortages that lead to pending orders.
- Identify products generating high revenue but low profit.
- Detect loss-making items and re-evaluate pricing or stocking strategy.
- Make informed decisions on discontinuing non-performing items.
- Understand regional demand variations.
- Instantly isolate and analyze any customer, item, region, or salesperson.
- Compare performance trends before making pricing or stocking decisions.

# Receivables Dashboards

Complete Control Over Cash Flow. Real-Time Visibility. Proactive Risk Management.

The DataLynkr Receivables Dashboard gives businesses a real-time, consolidated view of outstanding payments, customer risk exposure, and collection performance. Instead of relying on static aging reports, management gets a dynamic and interactive overview of receivables across customers, salespeople, and time periods — all accessible from any device.

With visual aging buckets, trend analysis, customer risk scoring, and salesperson-level receivable tracking, the dashboard helps you move from reactive follow-ups to structured, data-driven collection strategies.



(Mobile Interface available)

## Use Cases

- Accounts team prioritizes collections based on aging severity.
- Sales managers monitor receivables linked to their team.
- Plan credit limit revisions based on payment behavior
- Prepare structured follow-up schedules for overdue accounts
- Review monthly trend of receivables to evaluate collection efficiency
- Identify customers with consistent late payment patterns
- Take timely action before bills cross critical aging thresholds

## Insights You Can Derive from the Dashboard

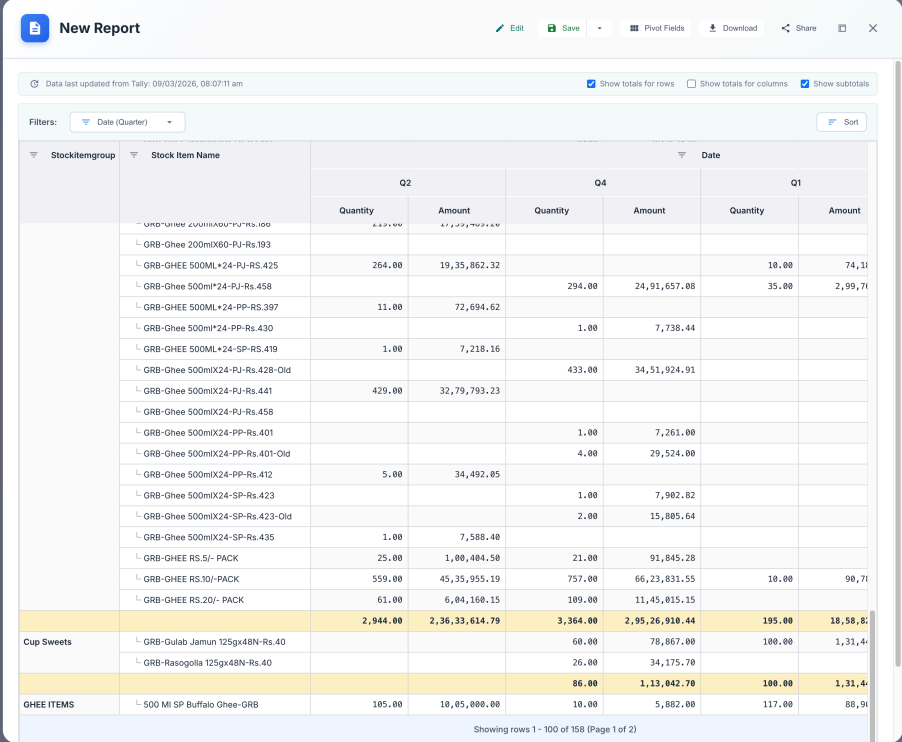
- Identify customers contributing the highest outstanding balances
- Detect high-risk customers based on aging distribution
- Monitor increasing overdue trends across months
- Spot early warning signs of payment delays
- Identify customers entering critical (>180 days) risk category
- Analyze which salespeople have higher receivable exposure
- Compare bill count vs total outstanding per customer
- Track improvement or deterioration in collection performance over time
- Forecast cash flow pressure based on aging patterns
- Identify upcoming bills that may soon turn overdue
- Understand average collection cycle (Days Sales Outstanding behavior)
- Prioritize follow-ups based on risk severity

# Custom Reports

Build the Exact Report You Need. In Minutes. Without Support.

DataLynkr's Custom Reports feature gives you complete flexibility to create your own reports using a simple drag-and-drop interface. Without writing formulas, without Excel exports, and without needing technical support — users can build powerful pivot-style reports directly from live Tally data.

Select the fields you want. Drag them into rows or columns. Apply filters. Instantly generate structured, dynamic reports tailored to your business questions.



The screenshot displays a 'New Report' window with a pivot table. The table is filtered by 'Date (Quarter)' and shows data for Q2, Q4, and Q1. The columns are organized into 'Date' groups, with sub-columns for 'Quantity' and 'Amount'. The rows list various stock items, including Ghee and Cup Sweets, with their respective quantities and amounts for each quarter. Summary rows are highlighted in yellow.

Stockitemgroup	Stock Item Name	Date					
		Q2		Q4		Q1	
		Quantity	Amount	Quantity	Amount	Quantity	Amount
	GRB-Ghee 200mlX60-PJ-Rs.193						
	GRB-GHEE 500ML+24-PJ-RS.425	264.00	19,35,862.32			10.00	74.11
	GRB-Ghee 500ml*24-PJ-Rs.458			294.00	24,91,657.08	35.00	2,99,71
	GRB-GHEE 500ML+24-PP-RS.397	11.00	72,694.62				
	GRB-Ghee 500ml*24-PP-Rs.430			1.00	7,738.44		
	GRB-GHEE 500ML+24-SP-RS.419	1.00	7,218.16				
	GRB-Ghee 500mlX24-PJ-Rs.428-Old			433.00	34,51,924.91		
	GRB-Ghee 500mlX24-PJ-Rs.441	429.00	32,79,793.23				
	GRB-Ghee 500mlX24-PJ-Rs.458						
	GRB-Ghee 500mlX24-PP-Rs.401			1.00	7,261.00		
	GRB-Ghee 500mlX24-PP-Rs.401-Old			4.00	29,524.00		
	GRB-Ghee 500mlX24-PP-Rs.412	5.00	34,492.85				
	GRB-Ghee 500mlX24-SP-Rs.423			1.00	7,982.82		
	GRB-Ghee 500mlX24-SP-Rs.423-Old			2.00	15,885.64		
	GRB-Ghee 500mlX24-SP-Rs.435	1.00	7,588.40				
	GRB-GHEE RS.5/- PACK	25.00	1,00,484.58	21.00	91,845.28		
	GRB-GHEE RS.10/- PACK	559.00	45,35,955.19	757.00	66,23,831.55	10.00	90,71
	GRB-GHEE RS.20/- PACK	61.00	6,04,160.15	109.00	11,45,015.15		
		<b>2,944.00</b>	<b>2,36,33,614.79</b>	<b>3,364.00</b>	<b>2,95,26,910.44</b>	<b>195.00</b>	<b>18,58,8</b>
Cup Sweets	GRB-Gulab Jamun 125gx48N-Rs.40			60.00	78,867.00	100.00	1,31,4
	GRB-Rasogolla 125gx48N-Rs.40			26.00	34,175.70		
				<b>86.00</b>	<b>1,13,042.70</b>	<b>100.00</b>	<b>1,31,4</b>
GHEE ITEMS	500 MI SP Buffalo Ghee-GRB	105.00	10,05,000.00	10.00	5,882.00	117.00	88,91

**DataLynkr**

COMPANY  
Data Lynkr (Full Access)

- Dashboards
- Vouchers
- Masters
- Reports**

Admin Refresh

Praveen praveen@datalynkr.com

### Create Custom Report

Report Title \*  
New Report

Choose fields to include in the report: \*

Search fields...

▼ Voucher Fields (30)

- Masterid
- Alterid
- Vouchertypename
- Vouchertypeidentify
- Vouchertypeservedname
- Vouchernumber
- Date
- Partyledgername
- Partyledgernameid

Filters (Optional)

Filter Field:

Search filter fields...

▼ Voucher Fields (30)

- Masterid
- Alterid
- Vouchertypename
- Vouchertypeidentify
- Vouchertypeservedname
- Vouchernumber
- Date
- Partyledgername

**DataLynkr**

COMPANY  
Data Lynkr (Full Access)

- Dashboards
- Vouchers
- Masters
- Reports**

Admin Refresh

Praveen praveen@datalynkr.com

### New Report

Edit Save Pivot Fields Download Share

Data last updated from Tally: 09/03/2026, 08:07:11 am

Show totals for rows Show totals for columns Show subtotals

Filters: Date (Month (All Years))

Date	Vouchertypename				Total
	Credit Note	GRB Food Items	GRB Ghee Items	Sales	
	Amt	Amt	Amt	Amt	
Jan			9,000.00	81,987.14	90,987.14
Apr	9,498.34		1,56,36,855.60	10,07,400.00	1,66,53,753.94
May	1,05,234.67		1,49,25,541.16		1,50,30,775.83
Jun	44,801.95		1,35,55,141.33		1,35,99,943.28
Jul	20,486.13		1,45,71,016.10		1,45,91,502.23
Aug	55,485.47		2,07,05,616.07		2,08,51,101.54
Sep	21,06,255.40	82,919.91	2,38,47,352.62		2,60,36,527.93
Oct	1,41,427.20	11,62,771.87	2,13,51,843.97		2,26,56,043.04
Nov		4,50,957.58	2,64,26,561.99		2,68,77,519.57
Dec		5,000.00	9,67,793.36	30,952.32	10,03,745.68
Grand Total	24,83,189.16	17,01,649.36	15,20,86,722.20	11,20,339.46	15,73,91,900.18

#### Pivot Table Fields

Search fields...

AVAILABLE FIELDS

- Allinventoryentries.amount (number)
- Party Ledger Name (text)
- Quantity (number)
- Stock Item Name (text)

FILTERS

- Date (Month (All Years))

ROWS

- Date (Month (All Years))

COLUMNS

- Vouchertypename

VALUES

- Sum of Allinventoryentries.amount (sum)

# What Makes DataLynkr Unique?

DataLynkr is built on four foundational principles that set it apart from traditional Tally extensions and cloud-based integrations. These pillars define how we protect your data, deliver accuracy, and empower your teams.

## Security by Design — Your Data Stays Yours

Most third-party Tally add-ons copy data from your Tally into their own databases, creating unnecessary risk.

DataLynkr does not store any customer data on our servers.

All information is fetched securely and directly from your Tally at the moment it is needed.

This means:

- No duplicate databases
- No external data storage
- No risk of your Tally data being breached on our side

*Your data remains private, controlled, and fully yours — always.*

## Truly Live Data — Zero Lag, Total Confidence

Traditional SaaS tools refresh Tally data at intervals, which can cause delays and spread outdated information across teams.

With DataLynkr:

- Every number is pulled directly from Tally in real time
- Inventory levels are always accurate
- Sales and customers get live information before placing orders
- Decisions are based on the latest Tally state, not a synced snapshot

*Live data means fewer mistakes, faster responses, and confident commitments to customers.*

# Flexible & Customizable — Built to Adapt to Any Business

Tally systems are powerful but inaccessible. DataLynkr introduces flexibility without compromising structure.

You decide:

- Which salespeople can access which customers
- What customers can see when they log in
- Whether stock displays as exact quantities or “Available / Not Available”
- What each user is allowed to view, edit, or request

*From ledger visibility to order permissions to workflow approvals — DataLynkr adapts to your business, not the other way around.*

*It puts control, customization, and simplicity into your hands.*

## Access From Anywhere — On Any Device

Tally is traditionally tied to office desktops and trained operators.

DataLynkr changes that.

- Access Tally data from mobile, tablet, or laptop
- Use a clean, intuitive interface that requires no accounting knowledge
- Work from the office, the field, home, or even halfway across the world

*Whether you're in Goa or Bangalore, your Tally stays with you — secure, accessible, and easy to use.*

**These pillars come together to deliver a modern Tally experience — secure, real-time, flexible, and accessible — built for businesses that want to move faster, operate smarter, and grow without limits.**

# **About *IT* Catalyst**

Behind DataLynkr is IT Catalyst Software (India) Pvt. Ltd., a technology company that has spent more than two decades building advanced solutions around Tally for businesses across India.

Founded in 2003 in Bengaluru, IT Catalyst has worked with over 15,000 organizations, helping them extend Tally beyond traditional accounting into a powerful operational backbone for their businesses.

As a 5-Star Certified Tally Partner and member of the Tally Excellence Club, the company combines deep product expertise with practical industry knowledge to design solutions that integrate finance, operations, sales processes, and management insights into a single connected system.

Over the years, IT Catalyst has partnered with businesses across industries to streamline workflows, automate processes, and unlock greater visibility from the data already present in their Tally systems. By focusing on practical, scalable solutions, the company enables organizations to operate more efficiently while making faster, better-informed decisions.

Throughout this journey, IT Catalyst has remained focused on one core objective: making business systems simpler, more connected, and more intelligent.

**DataLynkr represents the next evolution of that vision — transforming Tally from a desktop accounting tool into a real-time, organization-wide platform accessible from anywhere.**

**Let Us Show You What Your Tally Is Missing.  
Book a live demo and see your own data in  
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